

## Press release

### **Piero Vinci is the new commercial director of the Marchesini Group Beauty**

**Pianoro (Bologna) – Piero Vinci** is the new commercial director of the Marchesini Group Beauty.

Originally from Bologna, Piero was a partner at **V2 engineering**, an Italian company that specialises in end-of-line machines which joined the Marchesini Group in 2019. Following his experience with V2 engineering, he was responsible for overseeing the promotion of products and technologies on the cosmetics market for over 10 years before taking up his new role in Marchesini on 2 September 2019.

His vast experience will help the Marchesini Group acquire growing importance in the highly active sector of machines for cosmetic product packaging, for which Marchesini is constructing **dedicated Headquarters**.

On behalf of the whole company, we wish Piero all the best in his new role.

**02/09/2019**